2024 Pull-thru Network
National Conference

Sponsor & Exhibitor Prospectus

We need your assistance in making a difference in the lives of children, teens and adults with anorectal, colorectal, and/or urogenital malformations. Your support enables us to keep down costs for families already facing tremendous expenses related to the care of their children.

When you support Pull-thru Network’s National Conference, you have the unique opportunity to promote your company to those who need your products and services while supporting an outstanding conference program.

2022 Conference Statistics

- Over 100 families attended, totaling about 340 attendees
- Sessions led by over 50 professionals from 17 hospitals
- Attendees from the US, Canada, & Australia
- Total conference costs: $237,342
- Total sponsorships: $122,500

This means that we had to pay an additional $114,842 to support conference expenses.

Please thoughtfully consider generously supporting this life-changing event!

Pull-thru Network, Inc.
1705 Wintergreen Parkway; Normal, Illinois 61761
309.262.0786 pullthrunetwork@gmail.com http://www.pullthrunetwork.org
Conference Fact Sheet

Date        July 17 - 21, 2024
Venue       Hilton Phoenix Tapatio Cliffs Resort
             Phoenix, Arizona
Attendees   Parents and caregivers
             Affected children and teenagers
             Siblings of the affected children and teens
             Affected adults and their families

PROGRAM
Sample Sessions
Overview of Anorectal Malformations & Hirschsprung Disease
Social and Emotional Well-being
Advances in Pediatric Anorectal Surgery
Issues Relating to School, College and Workplace
Overview of Bowel Management.
Sessions specifically for children and teens with these conditions
Sessions specifically for siblings of children with these conditions
Sessions specifically for adults with these conditions

Support & Networking
“Rap” sessions for moms, dads, kids, teens, adults,
grandparents & siblings

Family Fun Events
Thursday, Friday and Saturday Buffet Lunches
Thursday Night Dinner with Games & Entertainment
Friday Night Dinner and Family Entertainment
Saturday Night Dinner and Family Party with DJ!

Children’s Playroom
A playroom for quiet play will be provided during all of the educational sessions. Children who
play independently can stay while their parents are in sessions. Younger children must be
accompanied by an adult or older sibling. Children are welcome to join their parents in sessions
and are encouraged to participate in their peer group sessions. Playroom activities include arts
and crafts, games, movies and toys for quiet play. The playroom is supervised at all times by
parents and other adult volunteers.

★★★★ NEW ★★★★
The Wednesday night Meet and Greet Reception will now
include exhibit space for all of our Diamond, Platinum, Gold
& Silver hospital sponsors. This is your chance to meet
attendees before the hustle and bustle of conference!
WHAT CONFERENCE MEANS TO OUR MEMBERS

Josiah, teen with ARM
When affected children and teens engage with each other at this conference, their dialogue rarely pertains to the actual conditions they are suffering from. However, there is a deeper connection upon which this casual conversation rests, and it is the connection with a fellow traveler. Someone who understands what they are going through without even having to say that they do.

Tricia, parent of child with ARM
I’ve now been fortunate enough to attend four PTN conferences. It is such a tremendous feeling to be around people who truly ‘get it.’ After each conference, I leave with a renewed sense of hope, incredible gratitude, and a wealth of information. I’m not exaggerating when I say the PTN Conference is life-changing.

Dan, parent of a teen with ARM
The Pull-thru Network Conference is a unique and invaluable opportunity to connect with other families and people who have walked a similar path. For our family, these connections have encouraged and inspired us in our own journey and, most importantly, have given us hope and a vision for the future. It is such a gift to know that we are not alone. Everyone who attends the conference willingly and generously shares of their own experience, what they have learned and what they wish they had known so that we all can learn from each other. And, as if that wasn’t enough, the many medical professionals and experts in the field who also attend this conference educate, listen and offer themselves as supports and resources without hesitation. This conference has been a remarkably transforming experience for which we are truly grateful.

Abby, teen with ARM
The PTN conference is like my third family, I feel like I can truly be myself without judgement of people who don’t understand me. It gives me hope to see others and know I am not alone.

Dawn, parent of teen with ARM
The Pull-thru Network is my lifeline because I know someone has already gone through what we’re going through and they can help us. It is wonderful to see all the doctors support these special kids by coming to the conferences. It makes all the difference in the world for these kids to know they are not alone!

Kendall, sibling of an adult with ARM
I have attended four PTN conferences with my family over the years. I am a sibling to a PTN adult who is now 23. Conference isn’t just for the parents and those affected, it is for the whole family and that includes siblings. I was only 11 years old the first year we attended conference. Going into the siblings’ session for the first time, I was very unsure and nervous about what to expect, but it became one of the best experiences. The siblings’ session provides time to get to know others who may be experiencing the same thing you are. With many different activities and games, siblings are able to interact and really get to know one another. The connections I have made with other siblings will last a lifetime. PTN is truly an amazing experience and I am so glad to be a part of the family.
WHAT CONFERENCE MEANS TO OUR MEMBERS

Kaitlyn, sibling of adult with ARM
Conference is one of those life changing experiences for everyone in the family. It is a safe place where everyone understands what you are going through. As a PTN sibling, conference was the first place I met someone who knew exactly how it feels to have a sibling like mine. Conference has been an opportunity for me to serve this community. I have been able to share my experience with parents so they have perspectives to help, not only their PTN affected kids but their PTN siblings also.

Tim, parent of child with ARM
It’s helpful to be around people who are in the same situation as you. In everyday life this condition is something I don’t talk about because no one understands it. At the conference, I can.

Billy, child with ARM
The conference was so much fun! I made a friend and right away I knew we had something in common.

Rob, parent of 2 children with ARM
The conference is more than education, it is a community with activities that offer a time of lowered stress. For the girls, I can’t describe the difference of knowing other kids (and adults) shared their condition versus actually meeting people. It was night and day. For my wife, Felica, and I, it relieved stress we only had an inkling we were carrying. Reading articles is helpful and they are appreciated, but nothing like meeting, hearing, and discussing. While summer 2022 was our first conference, it is far from our last.

Bridget, aunt of child with ARM
My nephew has VACTERL association, and I attended my first conference with him and my sister. I met so many families with unique challenges and ways of coping. But what everyone had in common was this group and the support they derived from it. I saw firsthand what an amazing community the Pull-thru Network Conference provides.

Jeannine, adult with ARM
Each PTN conference I have attended has been life changing. It is only through PTN that I have met others who live with colorectal conditions. At the conferences, I feel like a normal person, where my body is o.k. and completely accepted! And I leave more open to sharing my situation with family and friends, rather than hiding it. Thank you for being a supporter of PTN. Your contributions make the conferences possible.

Sarah, parent of child with ARM
I didn’t know much about the Pull-thru Network before conference, so, I really did “jump in blind”. I chose to push through the anxiety of the unknown in the hopes that I could find a community for our family. That is without a doubt what we have found with PTN. Weston seemed to have a blast with everyone he met! He still asks about going to the playroom with the other children. As a caregiver, I can say that I left the conference feeling much less isolated and anxious about the future. It was quite emotional to walk into the room and see so many people together who “understood”. It’s one thing to find a community online, but a completely different experience to embrace face to face. I know that my husband and I found great comfort in this.
Sponsorship Opportunities

All sponsorships include recognition on the PTN website, conference registration page, conference signage, and...

Diamond Level Sponsorship—$15,000 or higher
- Full page, color advertisement in Conference Program.
- Exhibit space at our conference kick-off Meet & Greet Reception.
- Sponsor logo on the PTN website for 12 months.
- Promotion on our Social Media sites for 12 months.
- Complimentary conference registration for up to 4 representatives.*

Platinum Level Sponsorship - $12,500
- Full page, color advertisement in Conference Program.
- Exhibit space at our conference kick-off Meet & Greet Reception.
- Sponsor logo on the PTN website for 6 months
- Promotion on our Social Media sites for 6 months
- Complimentary conference registration for 4 representatives.*

Diamond & Platinum Level Sponsorship Opportunities:
Diamond sponsors are given first choice in the order sponsorships were received, followed by Platinum sponsors in the order received (prior to December 31, 2023).

Gold Level Sponsorships - $10,000
- Full page, black & white advertisement in Conference Program.
- Promotion on our Social Media sites for 3 months
- Exhibit space at our conference kick-off Meet & Greet Reception.
- Complimentary conference registration for 3 representatives. *
- and pick one:
  - Lunch sponsor (Thursday, Friday OR Saturday—please specify)
  - Sunday Brunch Sponsor

Silver Level Sponsorships - $5,000
- Half page advertisement in Conference Program
- Exhibit space at our conference kick-off Meet & Greet Reception.
- Complimentary conference registration for 3 representatives. *
- and pick one:
  - Breakfast Sponsor (Friday OR Saturday – please specify)
  - Hospitality Suite Sponsor

Bronze Level Sponsorships - $2,500
- Quarter page advertisement in Conference Program
- Complimentary conference registration for 2 company representatives.*

Exhibitors: $1,500
- One 6x30 exhibitor table (Friday & Saturday, 9am-5pm)
- Complimentary conference registration for 1 company representative. *

Non-Profit Exhibitors: $350
- One 6x30 exhibitor table (Friday & Saturday, 9am-5pm)
- Complimentary conference registration for 1 representative. *

*Note: Sponsors may use complimentary registration for themselves or donate to family attendees on scholarship. If you wish to donate to a family, please let us know.
# Pull-thru Network National Conference
## 2024 Sponsorship & Advertising Agreement

<table>
<thead>
<tr>
<th>Company Name:</th>
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<tbody>
<tr>
<td>Street Address:</td>
</tr>
<tr>
<td>Primary Contact:</td>
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<tr>
<td>Phone:</td>
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<tr>
<td>Alternate Contact:</td>
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<tr>
<td>Phone:</td>
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<td>Website:</td>
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Please indicate which type of sponsorship you will provide and rank your choice of sponsorship event, when applicable (1st, 2nd, etc.):

- [ ] $15,000 Diamond Sponsor
  - Diamond & Platinum Level Sponsors, please rank your choices (1st, 2nd, etc.). Diamond sponsors are given first choice in the order sponsorships were received, followed by Platinum sponsors in the order received.
  - Hotel Key Card Sponsor
  - Lanyard Sponsor
  - Kids’ Backpack Sponsor
  - WIFI Sponsor
  - Welcome Bag Sponsor
  - Conference Wi-Fi Sponsor
  - Thursday Dinner & Game Night
  - Friday Dinner & Pool Meet-up
  - Saturday Dinner & Dance Party

- [ ] $12,500 Platinum Sponsor

- [ ] $10,000 Gold Sponsor (rank choice below)
  - Hotel Key Card Sponsor
  - Lanyard Sponsor
  - Kids’ Backpack Sponsor
  - WIFI Sponsor
  - Welcome Bag Sponsor
  - Conference Wi-Fi Sponsor
  - Thursday Dinner & Game Night
  - Friday Dinner & Pool Meet-up
  - Saturday Dinner & Dance Party

- [ ] $5,000 Silver Sponsor (rank choice below)
  - Hotel Key Card Sponsor
  - Lanyard Sponsor
  - Kids’ Backpack Sponsor
  - WIFI Sponsor
  - Welcome Bag Sponsor
  - Conference Wi-Fi Sponsor
  - Thursday Dinner & Game Night
  - Friday Dinner & Pool Meet-up
  - Saturday Dinner & Dance Party

- [ ] $2,500 Bronze Sponsor
- [ ] $1,500 Exhibitor
- [ ] $350 Non-profit Exhibitor

### Designation of Complimentary Registration Fees (please select one):
- [ ] I will send representatives from my company to the PTN conference.
- [ ] Please donate my complimentary registration slots to a PTN conference scholarship family.
- [ ] Please designate my registration slots to the following individual/family: _______________

### Sponsors are encouraged to provide promotional materials for inclusion in the conference bags given to each participant.

### Send this form with check made payable to: Pull-thru Network, Inc.
1705 Wintergreen Parkway
Normal, Illinois 61761

### Direct questions to:
Lori Parker, Executive Director
(309)262-0786
pullthrunetwork@gmail.com

### We request sponsorship, advertising, and exhibitor commitments be submitted by December 31, 2023. While sponsorships will be accepted at any time, only those received before April 30, 2024 will be included in printed conference materials.

______________________________
Signature of Company Representative

______________________________
Date

**Revised 6-28-2023**
Pull-thru Network Conference Advertising Specifications

Please submit TWO files to PTN prior to the printing deadline (April 30, 2024):

• Your final conference advertisement copy in the format and size described below.
• A high-quality file of your institution’s logo (for signage).

FILE TYPES ACCEPTED

Graphic Formats (preferred)
• .jpg, .bmp, and .png are preferred. Ask if you have another format.
• All images should be no less than 300 DPI and supplied at final size (see below).
• For best results, all color graphics (RGB or CMYK) should be converted to grayscale if printing in black and white.

Adobe Acrobat (.pdf format)
• All resulting PDFs must be at high resolution, preferably PDFx/1a.
• Fonts must be embedded.
• Ads to be printed in black and white must be converted to grayscale or black and white prior to submission for best results.

ADVERTISEMENT SIZES

<table>
<thead>
<tr>
<th>Full Page (Portrait/Vertical)</th>
<th>Half Page (Landscape/Horizontal)</th>
<th>Quarter Page (Portrait/Vertical):</th>
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<tbody>
<tr>
<td>10 in. high x 7.5 in. wide</td>
<td>4.5 in. high x 7.5 in. wide</td>
<td>4.75 in. high x 3.75 in. wide</td>
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SUBMISSION

• We prefer electronic submission via e-mail to: pullthrunetwork@gmail.com
• If your file is too large to email, please consider using a file sharing program such as Dropbox.
• Please contact us if you need assistance.

Thank you for supporting Pull-thru Network!
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Nationwide Children’s Hospital
Columbus, Ohio

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